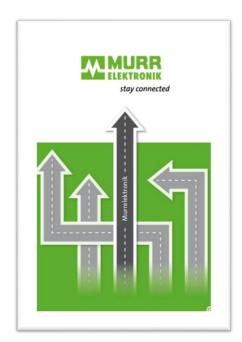# Rented SAP BI solution paves the digital future

*"Sesam drastically shortens the time to introduce a SAP Business Intelligence solution. In just a few weeks, we have provided the departments with a high-performance application with which they can analyze the entire database. The self-service functions are very intuitive and delight the users. We are looking forward to the next releases to benefit from the latest developments."*

*Monika Schuster, Director ITO, Murrelektronik GmbH*



## Murrelektronik

Murrelektronik GmbH, headquartered in Oppenweiler, is an innovative global company in the field of electrical and electronic automation technology. With more than 2,000 employees on all continents, the company sees itself as a customer-specific system partner. With a broad range of products, the offering includes sophisticated one-stop customized solutions for industrial automation applications.

## Sesam – SAP BI as a Service – preferred as a new solution

Murrelektronik already implemented an SAP Business Warehouse in 2006. Due to the company's growth and increasing internationalization, however, this could no longer meet the growing demands. After intensive testing and evaluation of customer and user requirements, Murrelektronik decided to replace the old system with a new SAP Business Warehouse. Instead of a classic SAP Business Warehouse implementation, the choice fell on Sesam.

Sesam is an innovative "SAP BI as a Service" concept.

## Rent SAP BI instead of buying

A classic SAP BI implementation requires a company-specific consulting project. The use of a consulting firm results in considerable costs at the beginning of the project. Sesam, however, is not bought but rented as a service. The application was developed especially for SMEs. It is installed in the 'Microsoft Cloud Deutschland'. Operation, support and further development of the application are provided by the Sesam team.

## Short implementation and outsourcing of operation &support

The decisive factor for Sesam was, on the one hand, the time saved during implementation and, on the other hand, the opportunity to benefit from new standard-reports and continuous further development. It was essential for Murrelektronik to outsource operations and support in order to take some of the workload off the internal IT. The IT department only needs half a resource for first level support. Other tasks do not apply to IT with Sesam.

## High performance and considerable time saving

In the meantime, the old SAP Business Warehouse has been replaced. Around 600 employees use Sesam. More than 800 views of reports are made daily. Sesam has a large number of standard reports that cover many areas of the company and is significantly faster than the old SAP Business Warehouse. Sesam has considerably reduced time and effort spent on creating report in the business departments. Employees can now focus on the cause and potential analysis.

## Self-service BI and digitization create added value

Users appreciate the intuitive Sesam Portal with ribbon which stands out from the classic SAP Enterprise Portal for its ease-of-use. The self-service function of Sesam has proved to be a considerable added value for all users. For many ad-hoc reports, which were previously only possible with a great deal of effort in Excel, only a few clicks are required today. Due to the availability in the cloud (without VPN connection) as well as the broadcasting services, mobile use is given everywhere and at any time.

## Visualization through dashboards

Sesam contains tools for visualizing KPIs. These tools have developed a comprehensive management dashboard that shows the relevant KPIs for all locations. Further dashboards, especially for sales, are in preparation.

## Stop worrying about Excel thanks to Sesam sales planning

In the past, the sales planning was run in Excel. This is a thing of the past. The template for multi-user sales planning contained in Sesam was adapted to company-specific requirements. The sales planning for 2018 has been successfully completed with Sesam. More than 200 users have been involved in the planning worldwide in several companies.

## With Sesam into the digitized future

Sesam has become a key building block in Murrelektronik's digital strategy. With the SAP Business Intelligence solution Sesam, the company sees itself as being sustainably positioned for future corporate development in the digital world.